

21st Annual Downtown West Allis Classic Car Show

Sunday, October, 2, 2011

**Check In/Registration Times: 6:30am-(Pre-registered) 7:30am-(Day of show)
10am until 3pm.**

Greenfield Avenue from 70th to 76th and adjacent side streets.

Whether you are considering your first visit, or are a longtime participant, we would like to invite you, your family, and your vehicle to be part of this event.

COST:

- The cost to pre-register is **\$12** or **\$10** if you are part of a Car Club. Please complete registration form and send it along with your payment to us no later than **Thursday, September 22nd**.
- Day of Show rate is **\$15**. Although you can register on the day of the event, we encourage pre-registration to ensure that you receive your free t-shirt, dash plaque and goodie bag.

DAY OF SHOW - REGISTRATION/CHECK-IN:

- **Registration will be located on 76th Street—south of Greenfield Avenue (WA City Hall Parking Lot).**
- Please note: heading south on 76th: **left turns** into the City Hall Parking lot will **not** be permitted.
- **To guarantee that you and your friends can have your vehicles in the same parking area, please arrive together.**
- Check-in time for **pre-registered** car owners will begin at **6:30am**.
- Those wishing to register their car on the **day of show** will begin at **7:30am**.

Registration/check-in will be until 9:30am. For safety reasons, limited parking for late arrivals will be available.

PARKING / SAFETY ISSUES:

- **For the safety of everyone involved, we ask that you remain for the entire show. If you need to leave early, please notify someone when you check in or register.**
- NO “TENTS” and/or “STANTIONS”
- NO **excessive speed** and **burn-outs**. Slow down and respect those around you.

“Hot Wheel” Races:

- **“Hot Wheel” Races** will be an added feature this year and run by the West Allis Auto Club. Bring your own 1/64” die cast car and join us for this fun and exciting activity. **KIDS OF ALL AGES CAN COMPETE!!!**

For additional information, call (414) 774-2676, check our website: www.DowntownWestAllis.org or email us at director@downtownwestallis.org

We look forward to seeing you at the **21st Annual Downtown West Allis Classic Car Show**. After all, you and your vehicle *are* the show!



Sunday,
October 2, 2011

Classic Car Show

Check-in time: 6:30 am to 9:30 am
Show hours: 10:00 am to 3:00 pm

RAIN OR SHINE !!

Location: Cars will be parked on Greenfield Avenue from 70th to 76th Streets and adjacent side streets
(Note: All cars should be parked and in place by 9:45am)

Register: Cars should enter on 76th Street—south of Greenfield Avenue (West Allis City Hall Parking Lot)

- All cars parked on paved surfaces
Open to all vehicles thru 1991
Plaques awarded to Best in class
Greenfield Avenue will be closed for this event; pre-registration encouraged!
Trophies for Sponsor's Choice, Best of Show and People's Choice
Dash plaque, goody bag, and t-shirt with registration (guaranteed to the first 400 entered!)

CATEGORIES:

- Class A: 1900-1954 Stock / Modified
Class B: 1955-1964 Stock / Modified
Class C: 1965-1968 Stock / Modified
Class D: 1969-1972 Stock / Modified
Class E: 1973-1991 Stock / Modified
Specialty: 1900-1991 - Any car make or model not listed above.

ENTRY FEES: (Non-Refundable)

- \$12 Pre-registration; per classic vehicle entered; applies to all entries received at car show office by 5 p.m. Thursday, September 22nd
\$10 (Car Club Special - pre-registering only!) per vehicle when any classic car club has 5 or more members entering. Registration forms with payment must be submitted together for discount.
\$15 Weekend of show rate. Cash, check or money order accepted.

ENTRY FORM: Please PRINT clearly. Complete the entire form for each vehicle entered. (Must be completed in its entirety in order to compete for awards)

VEHICLE YR: MAKE: MODEL: ENGINE: COLOR:

CHECK ONE—In order to compete for plaque and trophies

CLASS: CATAGORY: SPECIALTY STOCK MODIFIED CAR CLUB:

NAME: **PHONE #:

ADDRESS: CITY ZIP

EMAIL: T-SHIRT SIZE (Choose One): S M L XL XXL XXXL

* SIGNATURE:

FEES: (Non-refundable)

- \$12 Pre-registered; per classic vehicle entered. Non-refundable. Applies to all entries received at car show office no later than 5pm. on Thursday, Sept. 22, 2011.
\$10 (Car Club Special - pre-registering only!) \$2 discount per vehicle for any club entering 5 or more vehicles! Must submit entries together!
\$15 Day of show rate. Cash, check or money order accepted.

Please make checks or money orders payable to "Downtown West Allis, Inc."

Please note that parking is restricted, and the entry card you receive must to be displayed.

Downtown West Allis Business Improvement District
7231 W. Greenfield Avenue, Suite 201
West Allis, WI 53214
Phone: (414) 774-2676

Model Empire
7116 W. Greenfield
West Allis, WI 53214
Phone: (414) 453-4610

* Liability Waiver: By signing, you accept personal responsibility for your vehicle & yourself. With this right to participate, you hereby release the City of West Allis, DWA-BID, DWA, Inc., sponsors, area merchants, event staff and all others who may be concerned from any liability of injury or losses to yourself and/or family during the event on October 2, 2011. You may be required to supply a certificate of liability at the event. You also consent to the free use of your name, likeness and images for any purpose whatsoever. Vending from your vehicle is prohibited.

**For notification purposes only.

INITIAL ONLY _____