



**Downtown West Allis Business Improvement District**  
**Downtown West Allis, Inc.**  
**Board of Directors – Application**

(Meetings are held the last Wednesday of each month at 8:00am in the BID Office)

Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

- Yes, I am applying for a position on the Downtown West Allis BID and Downtown West Allis, Inc. Board of Directors. Below is a brief description of my qualifications and interests that I will bring to the Board of Directors Meetings: *(Please attach a separate sheet if more space is needed.)*

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

- At this time I am not interested in the Board of Directors position, but am interested in joining the following committee(s).

Each **Board Member must** participate in one or more of the following committees. Below is a brief explanation of each committee and the date and time they meet. Please check off the committee(s) that you are interested in joining.

- Promotions Committee** - meets second Tuesday of each month at 8:00 AM. This committee focuses on enhancing business vitality for all BID members.
- Design Committee** - meets the second Wednesday of each month at 8:00AM. This committee focuses on providing technical assistance to improve the aesthetics of signage, façade improvements, new developments and the physical environment.
- Economic Development Committee** - meets the third Tuesday of each month at 8:00AM. This committee focuses on the implementation of business retention and recruitment and creates a marketing program to attract prospective businesses that insures a quality business mix.

**\*\*All Board and Committee Meetings are held at the BID Office, located at 7231 W. Greenfield Ave., Suite 201.**